

# TT Polls

<b>Design</b>	TypeType
<b>Release Date</b>	Jun 27, 2017
<b>Publisher</b>	TypeType
<b>Styles</b>	15 styles
<b>File Formats</b>	otf, ttf, woff, eot, svg

## About TT Polls

TT Polls emerges as a modern modular slab serif inspired by American sports graphics. As we wanted to create a really special and remarkable project, we've decided to broaden the character palette and implement the OT features support, and also to add a traditional handwritten script in 5 weights to the slab serif. Although TT Polls and TT Polls Script subfamilies are stylistically contrasting each other, they perfectly match thanks to the appropriate proportions both in the thickness of vertical strokes and the general width of characters.

TT Polls subfamily consists of 5 weights and 5 italics. In it, we've implemented a ligatures set and broad support of OpenType features: calt, salt, liga, case, frac, sinf, sups, dnom, numr, tnum. Thanks to stylistic alternates it is possible to significantly change the nature of the font, making it more technological. TT Polls Script subfamily is a handwritten script in 5 weights. Geometric swashes created for all characters of basic Latin and Cyrillic alphabets contribute to its authenticity. A lot of OpenType features (swsh, liga, calt, case, frac, ordn, sinf, sups, dnom, numr,

tnum, onum, pnum) are also integrated into the TT Polls Script. Although we've been considering the use of TT Polls in sports-related design — be that inscriptions on baseball players' shirts or numbers on a race car's side — while creating the font family, we have to admit that the final version of TT Polls is also a great fit to a more casual design and application spheres.

1 2 3

TT Polls Bold 170 pt

*Aa Bb*

TT Polls Script Light 170 pt

## Styles

TT Polls combines two subfamilies: slab-serif font in 10 typefaces (5 weights: Thin, Light, Regular, Bold, Black with true italics) & script in 5 weights.

### Weights

TT Polls Thin

TT Polls Light

**TT Polls Regular**

**TT Polls Bold**

**TT Polls Black**

### Script

*TT Polls Script Thin*

*TT Polls Script Light*

***TT Polls Script Regular***

***TT Polls Script Bold***

***TT Polls Script Black***

### Italics

*TT Polls Thin Italic*

*TT Polls Light Italic*

***TT Polls Italic***

***TT Polls Bold Italic***

***TT Polls Black Italic***

## Examples

On Nov 1, 1946, in Toronto, Canada, the Toronto Huskies hosted the New York Knickerbockers at Maple Leaf Gardens, in a game the NBA now regards as the first played in its history.

TT Polls Thin 14 pt

During its early years, the quality of play in the BAA was not significantly better than in competing leagues or among leading independent clubs such as the Harlem Globetrotters.

TT Polls Light 14 pt

The new league had seventeen franchises located in a mix of large and small cities, as well as large arenas and smaller gymnasiums and armories.

TT Polls Regular 14 pt

**In 1950, the NBA consolidated to eleven franchises, a process that continued until 1953–54, when the league reached its smallest size of eight franchises.**

TT Polls Bold 14 pt

**Japanese-American player Wataru Misaka broke the NBA color barrier in the 1947–48 season when he played for the New York Knicks.**

TT Polls Black 14 pt

## Examples

*If a team does not attempt to score a field goal (or the ball fails to make contact with the rim) within 24 sec. of obtaining the ball, play is stopped and the ball given to its opponent.*

TT Polls Thin Italic 14 pt

*Wilt Chamberlain entered the league in 1959 and became a dominant individual star of the 1960s, setting new single game records in scoring (100) and rebounding (55).*

TT Polls Light Italic 14 pt

***During this period, the Minneapolis Lakers, led by center George Mikan, won five NBA Championships and established themselves as the league's first dynasty.***

TT Polls Italic 14 pt

***He remained the only non-white player in league history prior to the first African-American, Harold Hunter, signing with the Washington Capitols in 1950.***

TT Polls Bold Italic 14 pt

***Bill Russell's rivalry with Wilt Chamberlain became one of the greatest rivalries in the history of NBA & American team sports in a whole.***

TT Polls Black Italic 14 pt

## Examples

*The 1960s were dominated by the Celtics. Led by Russell, Bob Cousy and coach Red Auerbach, Boston won eight straight championships in the NBA from 1959 to 1966.*

TT Polls Script Thin 16 pt

*This championship streak is the longest in NBA history. They did not win the title in 1966–67, but regained it in the 1967–68 season and repeated in 1969.*

TT Polls Script Light 16 pt

***Through this period, the NBA continued to strengthen with the shift of the Minneapolis Lakers to Los Angeles, the Philadelphia Warriors to San Francisco.***

TT Polls Script Regular 16 pt

***The NBA landed the most important college star of the era, Kareem Abdul-Jabbar (then known as Lew Alcindor), Los Angeles Lakers.***

TT Polls Script Bold 16 pt

***In 1969, Alan Siegel, who saw the design of Jerry Dior's Major League Baseball logo a year prior, created the modern NBA logo.***

TT Polls Script Black 16 pt

## Examples

**The BAA was founded in New York City on June 6, 1946.**

TT Polls Regular 65 pt

**Bill Russell's rivalry with Chamberlain became one of the greatest rivalries in the history of American team sports.**

TT Polls Regular 40 pt

## Examples

**The 1960s were dominated by the Celtics. Led by Russell, Bob Cousy and coach Red Auerbach, Boston won 8 straight championships in the NBA from 1959 to 1966. This championship streak is the longest in NBA history. They did not win the title in 1966–67, but regained it in the 1967–68 season and in 1969.**

TT Polls Regular 22 pt

**The NBA continued to strengthen with the shift of the Minneapolis Lakers to Los Angeles, the Philadelphia Warriors to San Francisco, the Syracuse Nationals to Philadelphia to become the Philadelphia 76ers, and the St. Louis Hawks moving to Atlanta, as well as the addition of its first expansion franchises. The Chicago Packers (now Washington Wizards) became the ninth NBA team in 1961. From 1966 to 1968, the league expanded from nine to fourteen teams.**

TT Polls Regular 15 pt



## Examples

*That same year,  
Larry Bird joined  
the Boston Celtics.*

TT Polls Script Regular 65 pt

*The leagues engaged in a bidding  
war. The NBA landed the most  
important college star of the era,  
Kareem Abdul-Jabbar (then known  
as Lew Alcindor).*

TT Polls Script Regular 35 pt

## Examples

*In 1969, Alan Siegel, who oversaw the design of Jerry Dior's Major League Baseball logo a year prior, created the modern NBA logo inspired by the MLB's. It incorporates the silhouette of the legendary Jerry West based on a photo by Wen Roberts, although NBA officials denied a particular player as being its influence.*

TT Polls Script Regular 20 pt

*The ABA succeeded in signing a number of major stars in the 1970s, including Julius Erving of the Virginia Squires, in part because it allowed teams to sign college undergraduates. The NBA expanded rapidly during this period, one purpose being to tie up the most viable cities. From 1966 to 1974, the NBA grew from nine franchises to 18. In 1970, the Portland Trail Blazers, Cleveland Cavaliers, and Buffalo Braves (now the Los Angeles Clippers) all made their debuts expanding the league to 17.*

TT Polls Script Regular 14 pt

## Supported languages

TT Polls supports more than 72 languages including Western, Central, Northern European languages and most of cyrillic.

<b>Albanian</b>	<b>Filipino</b>	<b>Macedonian</b>	<b>Spanish</b>
<b>Basque</b>	<b>Finnish</b>	<b>Moldavian</b>	<b>Swahili</b>
<b>Belarusian</b>	<b>French</b>	<b>Norwegian</b>	<b>Swedish</b>
<b>Bosnian</b>	<b>Gaelic</b>	<b>Polish</b>	<b>Turkish</b>
<b>Breton</b>	<b>German</b>	<b>Portuguese</b>	<b>Turkmen (Latin)</b>
<b>Corsican</b>	<b>Hungarian</b>	<b>Romanian</b>	<b>Ukrainian</b>
<b>Croatian</b>	<b>Icelandic</b>	<b>Russian</b>	<b>Zulu</b>
<b>Czech</b>	<b>Indonesian</b>	<b>Sámi (Lule, Southern)</b>	<b>and others</b>
<b>Danish</b>	<b>Irish</b>	<b>Serbian</b>	
<b>English</b>	<b>Italian</b>	<b>Slovak</b>	
<b>Estonian</b>	<b>Latvian</b>	<b>Slovenian</b>	
<b>Faroese</b>	<b>Lithuanian</b>		

*В 1988 году Майкл Джордан получил свой первый титул Самого ценного игрока регулярного чемпионата NBA.*

TT Polls Script Regular 60 pt

## Languages

**Mit seinem Wechsel zu den Lakers 1975 und der Verpflichtung von Magic Johnson 1979 durch die Lakers begann jedoch das Gleichgewicht zu kippen. Weitere Stars dieses Jahrzehnt waren Dave Cowens, Elvin Hayes, Pete Maravich, Bob McAdoo, Nate Archibald und Bill Walton.**

German

**Les années 1990 sont aussi le théâtre d'une grande ouverture de la NBA. La fameuse Dream Team<sup>15</sup> des JO 1992, la première à rassembler les plus grandes stars du gotha NBA, inclut Michael Jordan, Larry Bird, Magic Johnson, Charles Barkley et beaucoup d'autres.**

French

**Lyga buvo įkurta 1946 m. birželio 6 d. Niujorke. Iš pradžių ji vadinosi Amerikos krepšinio asociacija (angl. Basketball Association of America). Dabartinį pavadinimą lyga gavo 1949 m. rugpjūčio 3 d., kuomet susijungė su pagrindine konkurente Nacionaline krepšinio lyga.**

Lithuanian

**En los Juegos Olímpicos de Barcelona de 1992 se vio al mejor equipo de la historia del baloncesto, el popular 'Dream Team' de Estados Unidos, que contaba (por primera vez con jugadores NBA) con estrellas como Jordan, Bird, Magic Johnson, Scottie Pippen, Charles Barkley o John Stockton.**

Spanish

Mõst'  
ñëçęššàry  
lǎńgũǎgěš  
şûppört,

TT Polls Regular 100 pt



Glyphs

TT Polls Advanced Characters

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Ligatures

ffi ffj ffl fft ff fi fj fl ft ct st sp

---

Numerators, Denominators

H<sup>0 1 2 3 4 5 6 7 8 9</sup> H<sub>0 1 2 3 4 5 6 7 8 9</sub>

---

Superscripts, Subscripts

H<sup>0 1 2 3 4 5 6 7 8 9</sup> H<sub>0 1 2 3 4 5 6 7 8 9</sub>

---

Fractions, Ordinals

1/2 1/4 3/4 <sup>0 a</sup>

---

Tabular Figures

0 1 2 3 4 5 6 7 8 9

---

Case Sensitive

H [ ] ( ) { } ¡ ¢ « » ‹ › – — · @

---

Alternates

ɑ à á â ã ä å ã q g ĝ ğ l l̇ l̈ l̉ l̊ l̋ ľ l̍ l̎ l̏ l̐ l̑ l̒ l̓ l̔ l̕ l̖ l̗ l̘ l̙ l̚ l̛ l̜ l̝ l̞ l̟ l̠ l̡ l̢ ḷ l̤ l̥ l̦ ļ l̨ l̩ l̪ l̫ l̬ ḽ l̮ l̯ l̰ ḻ l̲ l̳ l̴ l̵ l̶ l̷ l̸ l̹ l̺ l̻ l̼ l̽ l̾ l̿



Basic characters

**A B C D E F G H I J**  
**K L M N O P Q R S**  
**T U V W X Y Z**  
**a b c d e f g h i j k l m n**  
**o p q r s t u v w x y z**  
**0 1 2 3 4 5 6 7 8 9**

TT Polls Regular 70 pt

## Opentype features

---

 Tabular Figures
Deactivated  
**0123456789**Activated  
**0 1 2 3 4 5 6 7 8 9**


---

 Proportional Lining
Deactivated  
**0123456789**Activated  
**0123456789**


---

 Numerators
Deactivated  
**H0123456789**Activated  
**H<sup>0123456789</sup>**


---

 Denominators
Deactivated  
**H0123456789**Activated  
**H<sub>0123456789</sub>**


---

 Superscripts
Deactivated  
**H0123456789**Activated  
**H<sup>0123456789</sup>**


---

 Subscripts
Deactivated  
**H0123456789**Activated  
**H<sub>0123456789</sub>**


---

 Fractions
Deactivated  
**1/2 1/4 3/4**Activated  
**½ ¼ ¾**


---

 Ordinals
Deactivated  
**2<sup>ao</sup>**Activated  
**2<sup>ao</sup>**


---

 Case Sensitive
Deactivated  
**[({H})]**Activated  
**[({H})]**


---

 Stylistic Alternates
Deactivated  
**aglyy**Activated  
**aglyy**


---

 Standard Ligatures
Deactivated  
**ffi ffj ffl fft ff fi fj fl ft**Activated  
**ffi ffj ffl fft ff fi fj fl ft**


---

 Discretionary Ligatures
Deactivated  
**ct st sp**Activated  
**ct st sp**

## Ligatures

fj - fj

In 1984, they played against each other for the first time in the NBA Finals. Johnson went on to lead the Lakers to five titles, and Bird went on to lead the Celtics to three. Also in the early 1980s, the NBA added one more expansion franchise, the Dallas Mavericks, bringing the total to 23 teams.

## Stylistic alternates

ag - ag

In 2009, Kobe Bryant and the Lakers returned to the Finals, this time defeating the Dwight Howard-led Orlando Magic. Bryant won his first Bill Russell NBA Finals Most Valuable Player Award in his 13th season after leading the Lakers to their first NBA championship.

## Superscript

H2 - H<sup>2</sup>

On July 1, 2011 the NBA announced another lock-out.<sup>23</sup> After the first few weeks of the season were canceled, the players and owners ratified a new collective bargaining agreement on December 8, 2011, setting up a shortened 66-game regular season.<sup>24</sup>

C L E

V E L

A N D

TT Polls  
Regular 160 pt

Glyphs

TT Polls Script Basic Character Set

Uppercase

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Lowercase

a b c d e f g h i j k l m n o p q r s t u v w x y z

Figures

0 1 2 3 4 5 6 7 8 9

Cyrillic Uppercase

А В Г Д Е Ё Ж З И Й К Л М Н О П Р С Т У Ф Х Ц Ч  
Ш Щ Ъ Ы Ь Э Ю Я Є Г ґ ҕ Ӏ Ӂ Ӄ Ӆ Ӈ ӈ ӊ ӏ ӓ ӕ ӗ ӡ Ӣ Ӥ Ӧ Ө Ӫ Ӭ Ӯ Ӱ Ӳ Ӵ Ӷ Ӹ Ӻ Ӽ Ӿ ӿ

Cyrillic Lowercase

а б в г д е ё ж з и й к л м н о п р с т у ф х ц ч  
ш щ ъ ы ь э ю я є г ґ ҕ Ӏ Ӂ Ӄ Ӆ Ӈ ӈ ӊ ӏ ӓ ӕ ӗ ӡ Ӣ Ӥ Ӧ Ө Ӫ Ӭ Ӯ Ӱ Ӳ Ӵ Ӷ Ӹ Ӻ Ӽ Ӿ ӿ

Punctuation & Symbols

! , ? ; « » < > . , : ; ' ' , " " , … ' " | ! - - - \_ \ / ( ) [ ] { } · · \*  
# % ‰ ‹ › † ‡ ° ^

Accented Uppercase

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

Accented Lowercase

à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

Mathematical Symbols

- + < > = ~ ~ ± × ÷ · · № # % ‰ μ

Currency

\$ € ₱ ¥ £ ₤ ₹

Diacritics

˘ ˙ ˚ ˛ ˜ ˝ ˆ ˇ ˘ ˙ ˚ ˛ ˜ ˝ ˆ ˇ ˘ ˙ ˚ ˛ ˜ ˝ ˆ ˇ



Glyphs

TT Polls Script Swashes

Latin Uppercase

А В С Д Е Ф Г Г Д Ж З И Й К Л М Н О П  
Р С Т У В Х Ц Ч  
А Б С Д Е Ф Г Д Ж З И Й К Л М Н О  
П Р С Т У В Х Ц Ч

Latin Lowercase

а б с д е ф г г д ж з и й к л м н о п  
р с т у в х ц ч  
а б с д е ф г д ж з и й к л м н о  
п р с т у в х ц ч

Cyrillic Uppercase

А Б В Г Д Е Ё Ж З И Й К Л М Н О П  
Р С Т У Ф Х Ц Ч Ш Щ Ъ Ы Ь  
А Б В Г Д Е Ё Ж З И Й К Л  
М Н О П Р С Т У Ф Х Ц Ч Ш Щ  
Ъ Ы Ь

Cyrillic Lowercase

а б в г д е ё ж з и й к л м н о п  
р с т у ф х ц ч ш щ ъ ы ь  
а б в г д е ё ж з и й к л м н о  
п р с т у ф х ц ч ш щ ъ ы ь

## Basic characters

*ABCDEFGHIJKLM*  
*NOPQRSTUVWXYZ*  
*abcdefghijklmno*  
*pqrstuvwxyz*  
*0123456789*

TT Polls Script 60 pt



Opentype features

Deactivated

Activated

Tabular Figures

0123456789

0123456789

Proportional Lining

0123456789

0123456789

Oldstyle Figures

0123456789

0123456789

Tabular Oldstyle

0123456789

0123456789

Numerators

H0123456789

H<sup>0</sup>123456789

Denominators

H0123456789

H<sub>0</sub>123456789

Superscripts

H0123456789

H<sup>0</sup>123456789

Subscripts

H0123456789

H<sub>0</sub>123456789

Fractions

1/2 1/4 3/4

½ ¼ ¾

Ordinals

2<sup>ao</sup>

2<sup>ao</sup>

Ligatures

fb ff fl fi fh fk fj

fb ff fl fi fh fk fj

Case Sensitive

H[](){}i¿«»<>----·@

H[](){}i¿«»<>----·@

Contextual Alternates

à á â ã ä å ã ä å

à á â ã ä å ã ä å

Swashes

abc defg

ca bcc dce fg

## Oldstyle figures

12 - 12

*From 1966 to 1974, the NBA grew from nine franchises to 18. Utah Jazz came aboard in 1974 bringing the total to 18. Following the 1976 season, the leagues reached a settlement that provided for the addition of four ABA franchises to the NBA.*

## Ligatures

fi - fi

*The change to return to the traditional leather basketball was influenced by frequent player complaints and confirmed hand injuries caused by the microfiber ball. The Players' Association had filed a suit in behalf of the players against the NBA over the new ball.*

## Swashes

a - a

*Since the breakup of the Chicago Bulls championship roster in the summer of 1998, the Western Conference has dominated, with the Los Angeles Lakers and San Antonio Spurs combining to win the title nine out of fourteen seasons.*

## About TypeType

TypeType company was founded in 2013 by Ivan Gladkikh, a type designer with a 10-year experience and Alexander Kudryavtsev an experienced manager. In the past 3 years we've released more than 40 fontfamilies, and the company has turned into a type foundry with a harmonious team.

Our mission is to create and distribute only carefully drawn, thoroughly tested, and perfectly optimized typefaces which are available to a wide range of customers.

Our team unites people who represent different countries and continents. Thanks to such cultural diversity, our projects are truly unique and global.

## Contact us

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